

Station	KSNV-TV LAS VEGAS, NV.	Agency	() GMMB	Rep Firm	
Advertiser	().OBAMA FOR AMERICA		3050 K ST NW	Sales Office ()	PHILADELPHIA
Product	OBAMA SKED B		WASHINGTON, DC 20007	Salesperson ()	AMY MCCREARY
Estimate#	2189	Agency C/P1/P2/E	95/101/2189		
Buyer	Maura Gilroy	Flight Dates	10/23/2012 - 11/06/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	4P-5P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/23-11/05	4	2	8	\$5,800.00	
	3	TH	8P-9P	THE OFFICE/ PARKS & REC	:30	\$2,400.00	10/25-11/01	1	2	2	\$4,800.00	
	4	TH	9P-10P	THE OFFICE/ UP ALL NIGHT	:30	\$3,200.00	10/25-11/01	1	2	2	\$6,400.00	
	5	F	9P-10P	GRIMM	:30	\$2,600.00	10/26-11/02	1	2	2	\$5,200.00	
	6	TU-F,M	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$250.00	10/23-11/05	4	2	8	\$2,000.00	
	7	TU-F,M	135A-205A	LAST CALL WITH CARSON DALY	:30	\$40.00	10/23-11/05	4	2	8	\$320.00	

---REPORT TOTALS---

Report Totals: 30 / \$24,520.00

---SALES MONTHLY TOTALS---

Oct 12: 12 / \$11,245.00 Nov 12: 18 / \$13,275.00

Sales Totals: 30 / \$24,520.00

Station Totals: 30 / \$24,520.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$102,167	CATV	0%	KBLR	0%	KINC	0%	KLAS	27%	KSNV	24%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	18%
		XXXX	0%								

Rep Order# 6866655 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/22/2012 3:24 PM
Last Received: 10/22/2012 3:15 PM
Showing Buylines: All Lines

2 of 2

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .OBAMA FOR AMERICA
Product OBAMA SKED B
Estimate# 2189
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2189
Flight Dates 10/23/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE